NESTA Impact Partnerships webinar

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There is a growing consensus that to tackle the most pressing issues we need to use the unique resources, skill sets and power of multiple sectors.

Impact partnerships unlock a significant untapped pool of resources for social and environmental good. They bring together the commitment, resources and expertise from across different sectors to tackle tough social challenges more effectively.



How do you do it?



Discovery and design

Rapid research the problem, drawing on existing expertise

Define the key challenges through:

- Workshops
- Activities
- Mapping the systemUnderstanding what works



Engage and establish

Curate the right ecosystem around the problem, including business, civil society, government and innovators

Bring in those best equipped to drive scale through:

Building a leadership group
Having clear goals, targets and learning processes

Deliver and implement

Identify and activate high potential, multi-sector partnerships within the ecosystem

Realise scale and new solutions through:

- Structured. Time bound partnerships
 Shared to arrain a and items
- Shared learning and iternation
- Clear measurements



Amplify and Learn

Amplify the best solutions and opportunities. **Learn** and share what works

Create a platform for project legacy through:

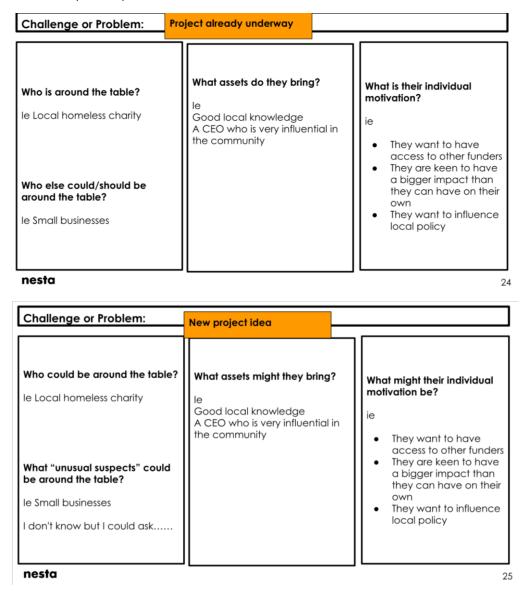
- Event and activities
- Learning reports and activities
- Celebrating success

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Doing the discovery work together is really important.

Mindset is really important to the process: being open, reflective and learning, solution-focussed not process-focussed, outcome focused: keep an eye on the mission. It requires self-awareness and awareness of others and building trust is very important.

<u>Interesting exercise:</u> take some time to work through one of the below tables for a project already underway or a new project idea and then talk with others about this to identify new partners, assets and motivations.



Full presentation at

https://docs.google.com/presentation/d/1Y7rkiA4HnymuDmlrNvuNEgrXCaUmE89muQhCmdWCJB4/edit#slide=id.g96aa75e8c8 0 21.

More information about impact partnerships at https://www.nesta.org.uk/feature/innovation-methods/impact-partnerships/