

SHORT

● Be **CLEARER** about what we do

- Our role
- Our brand
- What we do
- How we do it



● Review SCSN **MEMBERSHIP MODEL**



- Be clear about what we expect from partners & members
- Support & understand community so can have a voice
- Strengthen local links

● Define SCSN **BUSINESS MODEL**



Be specific about:

- Our mandate
- Our core role
- How we go about our work across Scotland



● Develop **COMMUNICATION STRATEGY**

● Consider our part in **RESEARCH LANDSCAPE**



● Continue to develop our **LEARNING OFFER**



MEDIUM

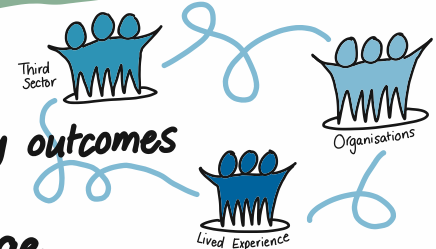
● Be the **BROKER** between Scottish Government, community partnerships & other national bodies

- Horizon scanning
- Help others engage with each other
- Extend our reach



● **COLLABORATE** with the system

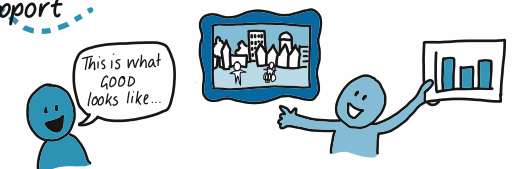
- Support effective delivery of community safety outcomes



● **CREATE CONDITIONS** for system change

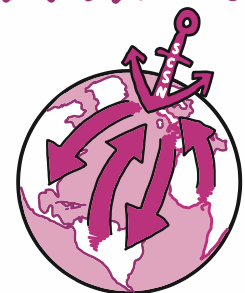


● Focus on how to **MEASURE EVIDENCE IMPACT COLLABORATIVELY**



● Viewed as **INTERNATIONAL CENTRE OF EXCELLENCE**

- Extend our reach further than Scotland
- Strengthen relationships with policy, practise and change makers



● A **KEY INFLUENCER** and **DRIVE IMPROVEMENT** in areas we have a role

● We **ENCOURAGE** and **SUPPORT LEADERSHIP**



LONG

PARTICIPATION

HELPS

ACHIEVE

LOCAL

AND

NATIONAL

OUTCOMES