

Placemaking in Scotland What is it and how will it be funded and delivered?

Place Based Covid Learning

WHAT WORKS:

- **Common purpose**
- Local legitimacy
- New capabilities
- New currencies
- **Impact focus**
- Community practice
- Trust settings

WHAT'S NEEDED:

- Beyond crisis management
- Impact organisations
- **Anchor collaborations**
- Mental Health and Wellbeing
- Progression pathways
- **Social infrastructure**

EMPOWERMENT:

- Nurtured relationships
- Community roots
- Kindness
- Community wealth ecosystems
- Scaffolding for scale
- Assurance and trust

KEY ISSUES:

- Resilience planning
- **New vulnerabilities**
- Safety nets
- Relationships
- **Inclusion**

FUTURES:

- Can do culture
- **Innovation practice**
- Local/global networks
- **Co-benefit investment**
- Supply chain resilience
- Empowerment



Infrastructure
Commission
for Scotland

'a priority for investment'

no one size fits all

'looking outwards'

*a grown up relationship for a
grown up democracy*

'joined up policy framework'

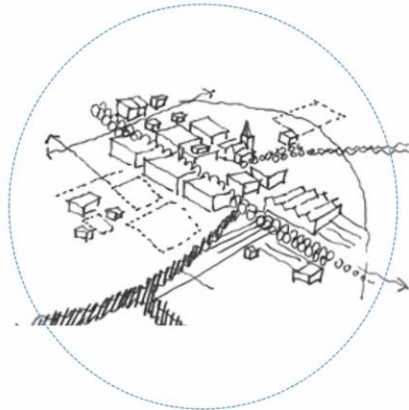
meet the needs of communities

Communities are asking for an equal opportunity to participate and share.

Place as a Focus for New Agendas

The Place Principle

Joined up and relevant



20 Minute Neighbourhoods

Live well locally

Community Wealth Building

Local benefits from local economy

Inclusive Growth - Wellbeing Economy - Climate Change - Rights and Equality - Community Empowerment - Recovery



Place as a Framework for Investment

Accountability:

The Place Principle:

A common approach adopted across all portfolios.

Conditionality:

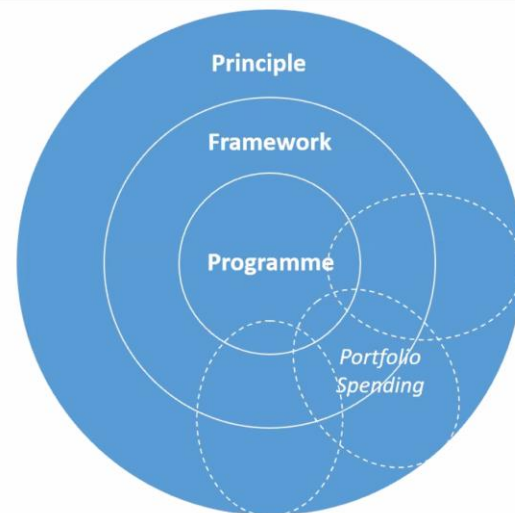
The Place Based Framework:

A consistent appraisal framework for all local capital investments.

Coordination:

The Place Based Investment Programme:

An aligned programme of place based investments.



Placemaking in practice: *the Place Guide*

SFT's *Place Guide* is a 'how-to manual' for improved *Place*-making. It promotes and builds on coordination between:

- the *Place Principle*, *Place-Based Investment Programme* (PBIF) & associated frameworks developed by Scottish Government
- *NPF4*, *Infrastructure Investment Plan*, *Housing Investment Strategy*, *HOUSING TO 2040*, *Local Place Plans*, *Land Use Strategy*, *Energy Strategy*, *National Transport Strategy* etc, alongside objectives in health and wellbeing, and aspirations for a low carbon and circular economy.
- guidance used by professionals who design, build and operate *Place* schemes (e.g. HMT Green Book, RTP1 on design/masterplanning, RIBA's plan of work, PRINCE2, Gateway Reviews etc).

The *Place Guide* should facilitate doing placemaking 'on the ground'

PLACE GUIDE: A PROCESS FOR IMPROVED PLACE-BASED DESIGN-MAKING SCOTTISH FUTURES TRUST	
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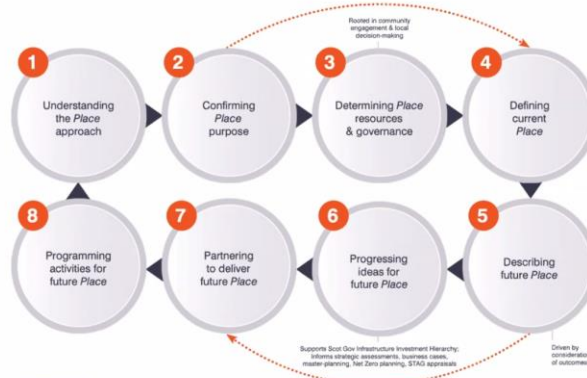
Placemaking in practice: *Place* process

Process

The process has been designed to be accessible, with a limited number of steps – each with a clear set of suggested actions and outputs that deliver *Place*-based programmes/approaches to a wide range of challenges.

The steps provide the bridge between the national *Place* guidance and funding (*Understanding the Place approach*) and local delivery arrangements (*Programming activities for future Place*) with an explicit flow that recognises changes in responsibilities between stakeholders.

There is no guidance on how long each step takes: activity will differ in every *Place*. These are simply a series of prompts encouraging all partners working locally – and especially communities themselves – to collaborate to ensure that all existing and planned resources in a *Place* are maximised.



Outputs

Place Brief

Why is change needed?

- What kind of place is this?
- Why does it need to change?
- What should the future be?

Place Diagram

Where do things need to change?

- What are the defining features?
- Where are the greatest needs?
- How are all assets used?

Place Programme

What things we will do and when?

- What needs to happen?
- What is planned?
- Who is responsible?
- How is it resourced?

Placemaking in practice: *co-decision making*

3 Determining Place resources & governance

How should decisions be made about the Place, and who does the work?

What is this for?

This step should create the conditions for a well-managed and effective Place-based approach via:

- **Leadership:** collective commitment from stakeholders to engage and follow through
- **Participation:** ensuring that diverse voices are heard to capture authentic stories of a Place and influence outcomes
- **Collaboration:** build anchor collaborations to drive.

To be effective, it will need: an Authorising Environment with the trust of partners to make decisions; a clear Stakeholder Engagement process which offers meaningful opportunities to influence decisions; and some Assurance function that what is being carried out is done correctly and with the right outcomes.

This means that colleagues should determine early how decisions are made about the Place, including community voices e.g. via strong CPP Area Partnerships as decision-making forums.

It would be useful to agree the overall leadership commitment and ownership of approach in those forums, with clearly communicated agreements to collaborative working and the resources to support delivery.

A pragmatic approach to resourcing should be taken: recognising that partners may already be working on elements of the agenda – building on or consolidating on that may be the easiest way to progress. This is a key stage to promote the 'pause, reflect, consider alignment' opportunity.

To be clear: a key element of the work is in building ownership of the Place initiatives with local politicians, who will reference the work at local authority council meetings, area meetings etc, and review progress later. Colleagues should aim to get information to relevant agendas early.

Suggested actions

- Set out clear responsibilities for partners (incl benchmarks) on Place-based collaboration for partners
- Draft outline approach – a governance & operational framework that partners, stakeholders and funders can endorse. This should consider:
 - key individuals, organisations, services
 - community representation and wider engagement;
 - role of private sector and third sector
 - evaluating impact
 - reporting links to community stakeholders (consider skills & training requirements)
- Identify staff resources available to develop the Place-based approach, noting existing activity:
 - Identify what capacity is available
 - Assess where capacity best sits for sustainable delivery (e.g. perhaps via an independent anchor organisation)
- Determine how best to align resources even internally
- Establish/agree where outputs from Place-based approach will sit/report to
- Consider longer-term, subsequent delivery arrangements i.e. building anchor collaborations to drive local Place change. Align with Area Partnerships and locality planning agendas now
- Prepare summary papers for relevant organisation leadership teams and cross-agency bodies on collaborative benefit. Based on draft Place purpose document

Outputs

- Place Approach (governance & operational framework)
- Programme team and resource commitments
- Stakeholder engagement plan
- Refine draft Place Brief, considering resourcing and governance
- This should support or influence related strategic assessment or OFCs (e.g. 'Application' and 'Concept Design' for Net Zero standard) as further developed in the table below. New elements marked with *

(Strategic)

- What is the context for this Place initiative?
- What opportunities & challenges are we attempting to address?
- What are the immediate imperatives for change?
- Who are the key stakeholders?

(Economic)

(Financial)

(Commercial)

(Management)

- How will this Place initiative be governed and managed?*
- How will this initiative engage with stakeholders?*